



Official Reply on Approving the Establishment of the Qingdao Office

APSB [2026] No. 0012CN

China Education Group,

Your request for the establishment of the school's Qingdao Office has been received. Following collective deliberation by the School Committee and the President's Administrative Meeting, overall assessment of the school's domestic layout in China and international development strategy, and upon approval by the School Board of Directors and the Board of Supervisors, we hereby formally reply as follows:

We approve in principle the establishment of the Qingdao Office of the Asia-Pacific School of Business, China Education Group. The office's specific information is as follows:

Address: No. 185-10, Zhengyang Middle Road, Chengyang District, Qingdao City, Shandong Province

Office Director: Yan Tao

Tel: +86 (532) 8779-0077

Fax: +86 (532) 8678-7879

Postal Code: 266109

Email: oqd@apsb.edu.eu

1. Fully recognize the core strategic significance of launching the Qingdao Office. The approval of this office marks a fundamental initiative for the Asia-Pacific School of Business to take root in China, optimize its national school-running layout and implement the strategy of in-depth development in the Chinese market. It also serves as a key measure for the university to adapt to the new trends of opening-up in higher education, deepen collaborative education between universities and enterprises as well as among peer institutions, and

advance the implementation of internationalized school operations.

As a leading city for opening-up in the Shandong Peninsula and a prominent coastal education hub, Qingdao boasts distinct geographical advantages and a high level of external opening-up. It is home to top-tier comprehensive and marine universities in China and features a vibrant atmosphere for international exchanges. The city acts as a core pivot for our university to connect with high-quality local educational resources, expand the education market in northern China, and facilitate educational cooperation between China and Singapore.

The dedicated Qingdao Office will eliminate geographical communication barriers and establish a regular, long-term localized liaison mechanism. It will effectively shore up the school's shortcomings in educational services across North China and the coastal areas of East China, further improve the overall school network, and steadily enhance the university's brand influence, industrial radiation capacity and comprehensive competitiveness within China's higher education sector. This will lay a solid foundation for localized development, scaled expansion and global outreach.

3. Clarify the core responsibilities and positioning of the Qingdao Office. The primary objective and top priority of the office is to carry out in-depth joint school-running cooperation with two key local institutions, namely Qingdao University and Ocean University of China. Leveraging the strong faculty, disciplinary achievements, talent training systems and scientific research platforms of the two universities, the office shall promote diverse cooperation initiatives including credit recognition, joint talent training, faculty co-development, joint research projects and collaborative curriculum development. It will integrate premium educational resources, develop high-quality distinctive joint programs, and improve the quality of talent cultivation and the core competitiveness of school operations.

Meanwhile, the office shall capitalize on the regional strengths of opening-up to fully advance international cooperation. It shall focus on key tasks such as cross-border educational exchanges, international student recruitment, Sino-foreign academic seminars, delivery of international curricula and connection with overseas educational resources. The office will be built into a northern China hub for the university's internationalized operations, foster the sound development of the Sino-Singapore integrated school-running model, and help the Asia-Pacific School of Business fulfill its international development vision — **Rooted in Singapore, Deeply Engaged in China, Radiating across the Asia-Pacific and Embracing the World** — so as to fully implement the core development strategy of taking root in China and connecting with the globe.

4. Relevant work requirements

(1) Standardize operational management. The Qingdao Office shall strictly abide by all rules and regulations of the university, and standardize work procedures, seal administration, information reporting and external liaison to ensure all work is conducted in a compliant, orderly and efficient manner.

(2) Prioritize core tasks. Focus on joint school-running and international cooperation. Proactively engage with Qingdao University and Ocean University of China, sort out cooperation directions, formulate plans and launch projects at an early stage to steadily move forward all cooperative matters.

(3) Strengthen brand building. Give full play to Qingdao's regional advantages to conduct external publicity and exchanges, maintain a sound institutional image, and expand cooperation networks to accumulate high-quality resources for the high-quality development of localized and international academic undertakings.

(4) Reinforce accountability. Relevant functional departments shall provide overall guidance, logistical support, supervision and assessment to help the Qingdao Office get on track at an early date and deliver its strategic value.

Hereby replied.



Director

The Asia Pacific School of Business

June 1, 2026



Copy to: University Board of Directors, Supervision Bureau, University Council, President's Office, Academic Committee, Degree Committee, Graduate Management Office, Student Welfare Affairs Office, International Academic Cooperation Office, all departments (campuses), overseas directly affiliated institutions.

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